



Arlidge
Business
Adviser:
Geoff Scott

When Steve Arlidge approached Brightwater for assistance with his business he had just completed another successful and profitable year. For Steve, the fact that he had turned over the same amount for the last three years meant that he had reached his 'glass ceiling'.

He knew there were greater opportunities, he just didn't know how to tap into them. He had met Anthony Davis from Brightwater some years before and felt he could make the business run without professional assistance.

Pushing personal pride aside he approached Brightwater, started the Brightwater Business Development Program and the rest is history.

Steve now has a business that is growing in the direction he desires, has a committed team of builders and organisers, has the freedom to continue his business management education, has several of his family members positively contributing to the business and is starting to build personal wealth for his future. For Steve this is the excitement of owning a business.

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